

University of Pretoria Yearbook 2020

Corporate start-up collaboration 878 (GIL 878)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	6.00
Prerequisites	No prerequisites.
Contact time	21 contact hours per 3 week-cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 2

Module content

This elective explores the different dimensions involved in building collaborative systems between corporations and startups. It will unpack the different models such as accelerators, venture funding, supply chain diversification and enterprise development and reflect on successes and failures from South Africa. It will provide the corporate manager with the high-level understanding of the underlying parameters with which to assess and implement the business case for working with startups.

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